



MediaRadar

Advertising Expenditures

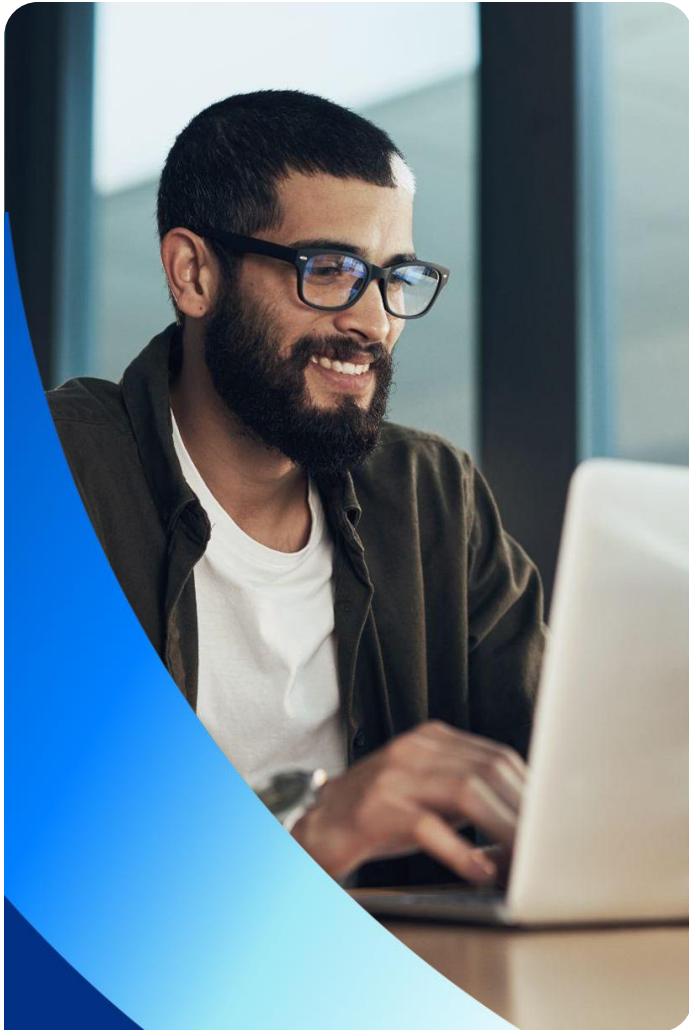
2026 Data Delivery Schedule

2026 Data Delivery Schedule

Monthly data delivery for advertising expenditures

2026 Media Month	Release Date
January	Monday February 23, 2026
February	Monday March 23, 2026
March	Monday April 27, 2026
April	Monday May 25, 2026
May	Monday June 29, 2026
June	Monday July 27, 2026
July	Monday August 24, 2026
August	Monday September 28, 2026
September	Monday October 26, 2026
October	Monday November 23, 2026
November	Monday January 4, 2027
December	Monday January 25, 2027





2026 Data Delivery Schedule

Quarterly data delivery for advertising expenditures

2026 Media Month	Release Date
Q1 (Jan-Mar)	Monday April 27, 2026
Q2 (Apr-Jun)	Monday July 27, 2026
Q3 (Jul-Sep)	Monday October 26, 2026
Q4 (Oct-Dec)	Monday January 25, 2027

2026 Broadcast Calendar Dates

All Canadian Ad Intel data is reported at the broadcast calendar level

2026 Media Month	# of Weeks	Broadcast Calendar Dates
January	4	Monday December 29, 2025 – Sunday January 25, 2026
February	4	Monday January 26, 2026 – Sunday February 22, 2026
March	5	Monday February 23, 2026 – Sunday March 29, 2026
April	4	Monday March 30, 2026 – Sunday April 26, 2026
May	5	Monday April 27, 2026 – Sunday May 31, 2026
June	4	Monday June 1, 2026 – Sunday June 28, 2026
July	4	Monday June 29, 2026 – Sunday July 26, 2026
August	5	Monday July 27, 2026 – Sunday August 30, 2026
September	4	Monday August 31, 2026 – Sunday September 27, 2026
October	4	Monday September 28, 2026 – Sunday October 25, 2026
November	5	Monday October 26, 2026 – Sunday November 29, 2026
December	4	Monday November 30, 2026 – Sunday December 27, 2026





Thank You

Questions? Please reach out
to your customer success contact.

